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FLORIDA DENTAL JOURNAL

THE OFFICIAL ORGAN OF THE FLORIDA STATE DENTAL SOCIETY

CATALOGUED JUL 7 1939

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THE HONOR ROLL

A concerted effort to increase donations to the Relief Fund through the sale to members of the A. D. A. of Christmas Seals is being made in every state of the Union. Florida's record for the past few years is not one of which we can be proud. It can be and should be greatly improved this year. A careful tabulation of those who remit for the seals will be made and printed in the Florida Dental Journal at an early date. This list will be captioned "The Honor Roll."

The need is great—No overhead—No administrative expense—EVERY CENT paid in goes for RELIEF of worthy members of the profession, except that used for printing and distributing the seals. It is our hope that EVERY member of the Florida State Dental Society will respond.

The Relief Committee
Fred York
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Vital Problems In Which The Profession Is Immediately Concerned

The Address At The Pensacola Convention Of
FRANK M. CASTO, Ph. G., M. D., D. D. S., CLEVELAND, OHIO
PRESIDENT AMERICAN DENTAL ASSOCIATION
DEAN OF SCHOOL OF DENTISTRY WESTERN RESERVE UNIVERSITY

May I convey to you cordial greetings from the officers, trustees and members of the American Dental Association.

I consider it a special privilege to be here today and meet with the Florida State Dental Society for I have the greatest confidence in your honesty of purpose and loyalty to the profession. I believe that you will fulfill your obligation in upholding the traditions, tenets, and codes of practice that have been established through the various efforts of organized dentistry.

Meeting with your society also gives me the opportunity to become better acquainted with your problems and further to meet with my old friends and make new ones, for it is through these personal contacts that one is given renewed inspiration, greater encouragement, and more strength to carry on.

For many years I have been interested in organized dentistry, its aims, its problems and its future. Especially have I been interested in the organized activities of local and state societies, for in these the dental profession has been confronted by problems which, though they may not differ in kind, do differ in importance and magnitude. The advertising dentist, the illegal practitioner, the commercial laboratory menace, the attempted encroachment on our rights by outside agencies, the proposals of legislation detrimental to our interests, the health service propaganda, and the lay educational programs, together with supplementing membership, scientific programs, publication of bulletins and other necessary activities are problems with which the profession in every locality is faced and which, with the problems of federal legislation and governmental regulations, become national as well as local in scope.

The sincere and commendable efforts to solve problems which seem local in character reflects credit on those who are leaders of the profession in state and local communities. However, in the face of trying economic conditions, national in scope, exigencies have arisen and will continue to arise, which tax to the utmost the ingenuity of these leaders whose interest and experience has heretofore been limited largely to local conditions or state regulations. It is therefore becoming increasingly essential that their efforts be extended and that their influence be used in the administration of national affairs and thus develop a closer co-ordinated and better integrated organization.

In the past the average dentist has concerned himself too much with affairs only to his own liking or to his personal advantage. We have all acquired an independent self-sufficient attitude and have devoted too little time to keeping our professional house in order. This assurance is reflected in the professional organizations. Local, state, and in some measure the national organizations have each gone their separate ways with generally similar announced principles and aims and hence costly, wasteful and needless overlapping of functions and activities.

It may be well at this point to comment upon the woeful lack of knowledge among the members of the professions concerning the activities of the various organizations. Ostensibly each local and state group has the same avowed purpose as the national body, that is, to see that the best interests of the profession and the public are fostered and protected—yet one group seldom has the interest to inquire as to what the other groups are doing. We find one group sponsoring plans which other groups have tried and found defective. We find two groups slowly approaching a common goal, experiencing like difficulties under similar trial and error procedure, and finally, we even see groups unwittingly working at cross purposes. There is not enough desire or opportunity for the interchange of ideas and experiences both between the various groups within the profession itself, and between the dental profession and the allied health service professions. There is not a close enough relationship between the various local, state, and national bodies. What is needed is an inclusive and unified organization to which all the members of the profession belong, an organization which inculcates the background, tradition, and tenets of the profession in all of its members. An integrated body which commands the confidence of the other professions and of the people generally because of the adequate and efficient manner in which it handles its internal problems and keeps its professional house in order. The American Dental Association is the sole agency through which this aim may be realized.

Notwithstanding these facts new outside groups are still being organized. These groups, mostly of local character, often have lower standards of admission than the regular bodies. They have no outside affiliations and are comprised largely of dentists who are disgruntled or who have some personal objective. Their leaders are wont to criticize the regular societies for so-called "politics," inactivity, factional groups, bureaucratic administration, and countless other short-comings, all of which they claim have been eliminated in their organization. My observation, has been, however, that they inevitably become guilty of the very things of which they accuse others.

Organization of groups within the regular societies for special purposes such as study clubs, et cetera, and for purposes of holding combined meetings such as this group represents is most desirable and commendable, but

the organization of groups which may be at cross purposes with the regular societies is basically wrong, for it foments dissention and strife and is a futile dissipation of energy.

It is obvious that in attempting to solve the problems which I shall presently discuss—problems of the present and plans for the future, which are national in scope because the questions involved affect alike the welfare of the whole nation and our whole profession—that the activities of purely local groups can be of little moment. No local group, however powerful can cope with the national problems confronting the profession.

I feel that the men in local groups like those referred to, if their aim is to help the profession, could devote their time to better purpose by using their energies and influence in helping to build a strong national organization. In the national organization all the necessary machinery has been set up. After a long and careful study that system was adopted which it was felt would adequately safeguard the interests of the profession and the public. The greater the support given to the national organization by the profession, the quicker will the machinery installed reach its potential maximum speed and efficiency and the sooner will there be results from the operation. Time is one of the most important factors in the solution of the problems facing the profession.

It is generally conceded that the health professions are now in a precarious position, for on the one side are at least some of the misguided public and private philanthropic organizations, the radical social reformers and the social insurance fanatics all advocating the evident need of a broader distribution of health service. On the other side are the demagogues, heretics, political grafters and health service profiteers who see in a like advocacy a source of easy money. Attacked from two sides the profession is rapidly being forced to defensive action. To put up a successful defense against attack and at the same time continue our fight toward scientific improvement, higher professional standards and a higher quality of health service will require the support of the whole profession for none of these items must be neglected lest we lose the ground we have so hardly won.

The study and solution of problems of socialized dentistry, of educating the public to the importance of adequate dental health service, of providing a broader and more equitable distribution of health service to the indigent and to persons in the lower income brackets, of maintaining the present high standards of dental education, of adeuate protection of the legal rights of the dentist, of gaining a clearer conception of our own responsibilities and of making an equitable economic adjustment between fees and service in practice will require a strong, courageous and forthright leadership and the united support of every member of the profession.

The foregoing summary convincingly demonstrates that individual efforts and efforts of isolated local groups would be inadequate and ineffective in solving the suggested problems. The salvation of the profession lies in maintaining a strong, harmonious, and aggressive national organization supported by state and local constituent societies of like character. Only in this way can we be sure that the science and art of dentistry will be preserved and that the traditional and ethical principles and policies of practice will be perpetuated.

It cannot be gainsaid that the professional man has been caught in the vortex of the economic maelstrom which has engulfed agriculture, industry, and commerce. No single branch of our economic system has remained wholly uneffected by the cumulation of conflicting forces, or is the cause attributable to any single factor. All parts of our civilization are undergoing repairs and adjustments. The present generation has been faced by one crisis after another until now we are in the midst of a world-wide depression with all its myriad of problems. Adaptation by society to these changes has been slow and painful. In a selfish world a battle for existence is necessary and that part of society least able to protect itself will be cast off with little consideration or ceremony. The leaders of industry and commerce have found it necessary to revamp and reorganize their entire economic structure. The professions too have not escaped forces which threaten to undermine and possibly sweep away old institutions, principles, and codes of practice. The regimentation of iconoclastic outside agencies will be a powerful influence to combat. The rapidly changing order of things in the present social revolution may require a rebuilding and rehabilitation of the profession in which many of the venerable traditions, theories and tenets may have to be discarded or redesigned if they are to harmonize with and become an integral part of the new societal structure. This is a condition which we must recognize and which we must be prepared to meet.

The present advocated solutions of the problems of enlarging the scope of the health service, distributing the burden of indigent care, and providing service for persons in the lower income brackets, all involve an outside agency and a change in the methods of payment of service. In other words, the traditional bilsteral practitioner-patient contract is to be superseded by an agreement wherein the patient is no longer a primary party. The primary parties in this new relationship are the doctor or his representative organization and some outside agency. The patient, indigent or otherwise, becomes a third party beneficiary under this arrangement. The suggested plans of enlargement and distribution vary, particularly in that the outside agencies are different. The agency may be an insurance carrier, or some combination of these institutions.

We now have limited socialized service in a number of different forms —i n s t i tutional practice—voluntary health insurance—workmen's compensation insurance—and free clinics.

Perhaps the latest and best example is the present Federal Emergency Relief Administration plan. In this instance the professions are accepting the federal government as the outside agency. Under the FERA the government has appealed to the organized professions for co-operation and assistance. This appeal to the organized professions is logical for they are better prepared to develop mutually satisfactory plans than any of the outside agencies. Present procedures are undoubtedly forming patterns which will be used later to extend similar service to groups other than those on relief rolls. It is fortunate, therefore, that the first national effort in socialized health service provides for recognition of professional standards, traditions and responsibilities. It is the duty of the professions to see that they retain this supervisory function and not allow it to go to other agencies. To this end we have

enlarged the duties of the Committee of Economics of the American Dental Association to a fact-finding and fact-digesting body.

At the annual meeting in St. Paul, the Committee on Economics was established as a permanent standing committee. The committee was enlarged to include one member from each of the thirteen trustee districts and one from the U. S. Public Health Service. This wider distribution in membership will enable the Executive Committee, comprised of Dr. E. H. Bruening, Dr. John T. Hanks, and Dr. H. W. Oppice, to keep in touch with problems arising in all parts of the country. The committee has been given broad powers which will enable them to cope with very nearly all of the economic problems likely to affect the profession. It is now actively engaged in securing and preparing data for use in the discussion and consideration of any plans which may be proposed for rendering dental heath service under the provisions of a social health insurance program and for other purposes in connection with economic problems of the dentist. We hope, further, to have our profession adequately represented on all important boards or committees drafting legislation which directly or indirectly affects the individual practitioner, the profession, or the dental health of the public at large.

In this connection the following, a release by the Federal Emergency Relief Administration is important. Quote—"Dr. John T. Hanks of New York City has been appointed dental advisor to the Federal Emergency Relief Administration, it was announced today by Harry L. Hopkins, Administrator. Dr. Hanks, who is a member of the Economic Committee of the American Dental Association, was appointed by the association a year ago to consult with the FERA on relief matters. As dental advisor to the FERA, Dr. Hanks will consult monthly with the Washington staff on all matters concerning the dental profession."

In addition to this, I am informed that Mr. Whitte, Executive Director of the President's Economic Security Committee, whih is comprised of Miss Perkins, Chairman, Mr. Morgenthau, Mr. Wallae, Mr. Cumming, and Mr. Hopkins, has invited Dr. Hanks to advise with this committee on matters pertaining to dental health service.

Although I have been advised from an unofficial, though reliable source, that the President's Security Committee has no definite health plan developed as a part of the proposed federal social insurance program, it would appear that serious consideration is being given to such a health plan.

A few state and local professional organizations are endeavoring to anticipate and forestall lay and governmental efforts by developing health service plans of their own making. The dental organizations of New York, Chicago and Detroit, are among the leaders in the establishment of plans of group treatment with variations from the present private practice fee collection methods.

It is imperative that all state and local plans be correlated with the definite objective of evolving a comprehensive and workable national plan for a broader distribution of service. The plan must have a short and long perspective. Short to help those who are now in dire distress, and long so as to allow for a study of the fundamental causes of our present condition to the end that pallative efforts will be unnecessary in the future, and that the plan finally adopted will be a cure rather than merely a remedy. The aim must be to evolve a plan elastic enough to allow for such modifications or changes as may be necessary to meet the varying conditions in the different localities and yet retain certain fundamental features which must be uniform if dentistry is to continue to be a health profession.

It is my personal opinion that any plan which may be developed should be co-ordinated with a like one of the medical profession. It is proper that these two great health service professions should combine their forces. In their respective national organizations they have a powerful weapon that can be used to guard the profession against exploitation by outside agencies.

In this connection, may I inform you that through our request, the Board of Trustees of the American Medical Association, recently appointed a committee to co-operate with a committee from the American Dental Association. Under the supervision of this joint committee it is hoped that like committees will be rapidly appointed by all component medical and dental societies. A local, state, and national tieup will make an organization which will be a powerful coercive agency in dealing with matters concerning the professions. Further, it has been suggested that the other two health service organizations, namely, pharmaceutic chemists and nurses also be represented when considering legislative matters.

There was adopted by the House of Delegates of the American Medical Association last June and the House of Delegates of the American Dental Association last August, a set of principles which may be used in future negotiations in the formulation of any health service plan. These proclaim the fundamental principles upon which the practice of medicine and dentistry is based. They may be found in the October issue of the Journal of the American Dental Association, under an editorial by Dr. C. N. Johnson. I would advise all of you to read and study them.

May I quote at this point from the Journal of the American Medical Association, July 14, 1934 issue. Quote "On the principles adopted by the House of Delegates, the American Medical profession must stand, and in their favor it must speak with a united voice. This is no time for the activities of the individual who seeks personal prestige and political preferment as a reward for contributed leadership. In most of the great nations of the world, social medicine has been the panacea proffered by politicians and philanthropists against social unrest. Let us learn from the experience of those who have tried and who, in many instances, have failed. Let us not be misled by high sounding phrases and insiduous diction. Let us beware of generalizations which lead to disaster when the details of their fulfillment become apparent. Let us consider carefully, act with caution, reserve judgment, and speak with one voice for the truth."

These remarks apply equally well to the principles adopted by the American Dental Association.

In view of the uncertain conditions with which we have to contend and the cirumstanes under which we are laboring, it is the duty of every ethical dentist to join and support organized dentistry without delay, for it is only by such means that they can be protected against the ruinous competition and underselling of the advertising dentist, the encroachment upon their rights by quacks and imposters, the diversion of remuneration to state or corporate bodies and

insurance companies, and the effects of the encroachment of clinics and commercial laboratories.

These are not idle words relating to remote possibilities, they are not words intended to coerce anyone, they are words presenting the simple ungarnished truth. Petty grievances, personal prejudices, imaginary discriminations, and cross purposes should be discarded.

If I were not a member of organized dentistry, I should be more than ever frightened by the probably consequences of the present disturbances and should gravely consider the admonition that the support of every loyal dentist is necessary to insure the protection of individual, public and professional rights.

It is especially fitting that I should mention the fact that just one hundred years ago the first dental society was organized. It preceded the publication of the first dental journal, the founding of the first dental school and the enactment of the first law for the public control of dental practice. During that century organized dentistry has rendered an invaluable service to the individual dentist, to the dental profession as a whole, and to the public at large.

Time does not permit a detailed discussion of the many and diversified functions and activities of our national organization so I shall only classify and summarize them.

The American Dental Association performs functions, sponsors activities, and makes possible things which may be grouped into a half dozen categories, namely: service, reward, fellowship, education, security, special activities and established business routine.

Service is the basis of our livlihood and our contribution to humanity. Organized dentistry has improved the quality and efficiency of our service and, in addition, has through public dental education, created an appreciation for our services and our contributions thus become real factors.

The reward is both financial and altruistic. By constantly endeavoring to raise the standards of the profession ethically and scholastically it enhances the probability of making a good living. It offers reief benefits to you through the national relief fund in which there is now approximately $350,000.00, the income from which is available for relief purposes, and also group insurance to your dependents. The latter has proven a boon to the widows of deceased members, many of whom had no other insurance.

Since the group insurance plan became effective some five years ago, there has been paid to the beneficiaries more than a million dollars. All bona fide claims have been promptly settled. Notwithstanding this fact your national officers last year, realizing the danger in which the smaller insurance companies might be placed because of the present economic upheaval, sought to effect a working arrangement with a larger and stronger company. After a careful and thorough investigation of some thirty insurance companies, an agreement was finally effected with the Great-West Life Insurance Company at Winnipeg, Canada. All policies were transferred to this company. The provisions of this contract were carefully considered by the Board of Trustees in conjunction with a high class firm of insurance attorneys, and it is believed that the best possible protection for the members has been secured. This company has paid over thirty thousand dollars in claims since taking over the business.

The American Dental Association Journal brings you some two thousand printed pages of educational material. It is the principal mouthpiece of organized dentistry, but there are also your state and local bulletins and all the other publications which come to you as a result of the organized efforts which have made dentistry a profession. Your local, state, and national meetings are made possible through organized dentistry. There the discussions of papers on all phases of dentistry, the basis of future text-books, gives you another source of information.

Organized dentistry is making our profession more secure. It promotes, encourages and supports legislation to protect our educational, professional and ethical standards. It presents pertinent facts to congressional committees. In addition it guards us against unjust lawsuits, unjust legislation, and taxes and sponsors laws to protect the public and to establish a just recognition of dentistry in private and public health work. All this makes for security and contentment, not only for ourselves, but for our dependents and our patients.

The many bureaus and committees of the American Dental Association are working continually in an effort to make dentistry a better profession and enable it to fulfill its public obligation.

Through its Research Commission, the association is encouraging and contributing to dental research and has given us much valuable information. For example the work done in collaboration with the National Bureau of Standards in Washington, in determing the specifications and certifications of dental materials has furnished a scientific answer to several controversial questions. Already eight such specifications have been adopted and similar investigations on cement are now under way.

The Research Commission works in the following manner. After the specifications for certain materials have been set up, the manufacturers are requested to certify that their products meet specifications. Those

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manufacturers whose products conform to the specifications are listed as acceptable, those whose do not are listed as non-acceptable. This list is then published for the information of the dentists. Most of the firms are now cooperating splendidly with the Bureau and a cordial feeling exists although in the beginning there was considerable opposition. The practical application of these investigations is a standardization in the quality and a stabilization in the price of materials used by the dentist. This work saves the dentist a large amount of money each year, for no longer can a manufacturer of dental alloys, either amalgam or gold, claim that his produet is superior to others in quality and content, and arbitrarily raise the price. The use of the approved products also saves the dentist time, money and anxiety, for their dependability makes the result of his service more certain and more satisfactory.

Of somewhat similar function is the work being done by the Bureau of Chemistry under the direction of the Council on Therapeutics. Exhaustive investigations and report are made on the claims and content of dental proprietary remedies. This work is done primarily for the purpose of protecting the public by furnishing factual information to the dentist in regard to the remedies which is solicited to prescribe and likewise to protect him in the use of therapeutic agents.

The Bureau of Public Relations in conjunction with the Committee on Dental Health Education has just completed a most comprehensive program for public education. The contemplated program covers most channels by which such material may be disseminated such as illustrated lectures, movies, posters, displays, newspapers and magazine articles. Of special significance in this respect is the detailed plan for use in public schools and the development of radio material for a national broadcasting hook-up. By means of this campaign endorsed by the American Dental Association and the U. S. Public Health Service, it is hoped that there will be a greater public realization and consciousness of dental health needs. (Claridge Plan) (Library Bureau) (Committee on Dental Legislation).

The Committee on Dental Health Survey appointed at the annual meeting in Buffalo in 1932, for the primary purpose, (in conjunction with the U. S. Public Health Service) of determining the health needs of the public, dental health facilities now existing in Federal, state, municipal and educational institutions and the means and methods of meeting this problem by a more equitable distribution of service has completed its survey under the able direction of Colonel C. T. Messner, Chairman of the Committee. Over one million six hundred thousand examinations blanks have been returned. It is expected that the tabulation of these reports will be finished by November 1st, and the final report of the Committee published shortly after January 1st. The cost to the Government of this work has been approximately sixty-five thousand dollars. In addition to this amount, General Cummings in his report to the Board of Trustees last February, estimates that the dental profession has contributed about two million dollars in time and service. This report should be of much value to the profession and this value will increase in direct proportion to the manner and degree in which the information secured is used by the profession.

The Membership Plan presented at Buffalo, amended and adopted at the annual meeting in Chicago in August 1933, became effective March first. The committee on Membership under the direction of Dr. A. R. Ross did a splendid piece of work during the year in prosecuting this plan. There was a fine spirit of co-operation between the officers of the state societies which, no doubt, was largely responsible for the increase in membership in the national organization. It is expected that the plan will be even more effective during the current year and the membership further augmented.

These, together with the business administration and General Secretary's work, constitute the majority of the major permanent activities but there are many other important activities which are coordinated in the general scheme of operation. It is imperative that these activities be carried on. To abolish or even suspend them would be a distinct backward step.

May I emphasize the fact that the American Dental Association is your organization. You are an integral part of it. You are entitled to share its benefits and expected to assume your share of its responsibilities. Further you may be assured that the officers and trustees of the American Dental Association are familiar with the present situation, realize the responsibility of organized dentistry and are endeavoring to administer the affairs of the association efficiently, economically, and in the best interests of all concerned. The fact is clear to them however, that the best results cannot be attained without the whole-hearted support and cooperation of all of the members, and now may I urge that we strive always to do that which is best for the advancement of our organization, thereby conserving those things which have already been achieved and thus continue to contribute to the welfare of humanity.

INSURANCE

"FACTS ABOUT THE A. D. A. GROUP LIFE INSURANCE POLICY"

Here's What Did Happen

Since January 1, 1930, (the inception of the American Dental Association's group life contract) to November 1, 1934, 424 claims have been paid, in all states of the United States, Canada, District of Columbia and Porto Rico, totaling more than $1,073,000.00. These dentists were foresighted and protected their estates by keeping their American Dental Association dues and insurance premiums paid.

Here's What Will Happen

In the next year, out of the approximately 7,000 dentists insured in the American Dental Association group, 75 to 80 will, through accident or disease, be dead. There is nothing more uncertain than life, yet there is nothing so certain as life insurance. This condition, while not at all pleasant, will happen within the year and will continue in the future.

Do not be neglectful of your dependents and allow your American Dental Association group life insurance to lapse.

An Educational Leaflet will come to you in January, regarding Malpractice Prevention. "Watch for it."

1st Bachelor: I'm forgetting women.

2nd Bachelor: So am I. I'm for getting a couple right now.—Kansas City Dental Journal.

THE FLORIDA DENTAL JOURNAL

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JANUARY, 1935

EDITOR'S DESK

The editor received two letters both dated December 5th and both along the same lines. They speak for themselves and are reproduced in part:

"Have been intending to write you for some time to congratulate you on the fine Journal you are putting out each month. Knowing the amount of work necessary to produce a paper each and every month I can appreciate it probably more than the ordinary fellow does. When the Society appoints a man as Editor they little realize the extent of the job they are wishing upon him.

"More power to you, keep up the good work.

Truly yours,
Geo. M. Budlong, D. D. S."

"The December issue of the Florida Dental Journal has just reached us, and I wish to compliment you and your assistant editors on the very fine subject matter that this issue contains, and I have no hesitancy in saying that this matter is on a par with any dental literature the profession has received.

"Wishing the Journal continued success, I am,

Very truly yours,
L. M. Anderson"

Among other things and the above extract Dr. Budlong tells us one of his students, Dr. G. F. Kops, made the highest grade of those taking the examinations of the National Board of Dental Examiners at their meeting this summer. Another, Dr. W. R. Ecleston, stood sixth in the national grading.

Needless to say Dr. Budlong feels good about this. We are proud of a Florida dentist who can make such a record as teacher and be so happy in his new work.

Best wishes to you George.

A. D. A. RELIEF FUND

Every year in December we receive a sheet of stamps which means an appeal for a contribution to the A. D. A. Relief Fund. No man can turn his face away and ignore it if he will but think what might befall him. And surely if he is so fortunate as to be spared sickness or distress he can better give that his unfortunate brother dentists might be eased from worry and possibly restored to health and service.

A dollar is a trifle, but then a dollar or more from many, makes a substantial sum for relief. There are three ways to give: first, give because you feel compelled to: second, give until it hurts, and third, give until it feels good.

If you feel that one dolar you must give, and that if you give two, it hurts, try giving five and see how good you feel. BUT GIVE!

NEW COMMITTEES

In another place in this Journal is published a list of the committee appointments. These are they who are to carry on, and will be largely responsible for, the activities of the Florida State Dental Society through the coming year. These committees contain many names of those who have proven themselves worthy leaders and are well known to all of us. There are some who are rather new or not so well known, who no doubt will be just as well known in a few short years.

An organization as large as ours could hardly be expected to function, except through dividing the work and assigning it to various committees. This does not mean that the members at large are ignored or left out in any way. Every committee will welcome constructive criticism and suggestions relative to their special work. By all means every member of the committee is expected to work with their chairman.

The Journal now is more than ever the official organ of the Florida State Dental Society since it goes only to members in good standing. The Journal wishes to especially impress on the new officers and committees that it belongs to them and they are expected to use its pages to transmit their messages, plans, reports and announcements to the membership of the Society.

The members as a rule want to know what is going on in the committees throughout the year. They are interested in your plans and activities. The Journal offers a means of monthly communication from the committees. We hope they will use the Journal and that the members will read it to keep posted on the work of the Society.

THE ANGLER'S SONG

Beside the stream I sit me down,
With gentles rich and fruity,
And strive with all my might to catch
My piscatorial booty.
I wildly flap my arms about,
Then thousand midges fighting;
For they, unlike the fish I seek,
Are biting, biting, biting!

And close beside me on the bank
You'll see a large black bottle,
Containing liquid that I use
To irrigate my throttle.
And as I sit and fondly dream
Of fish I'l soon be catching
I spend the peaceful summer's day
In scratching, scratching, scratching!

Some fools prefer to play at golf,
The little white ball knocking;
And when they miss, express themselves
In language free and shocking.
But as I scratch each new-found bump,
No other joy I'm wishing
Than just to sit and sit and sit,
While fishing, fishing, fishing!

—Kablegram in Clin. Med. & Surg.

Don't forget to work with your committee chairman.

NEW YEAR

The sun is just rising on the morning of another day, the first day of a New Year.

What can I wish that this day, this year, may bring to me?

Nothing that shall make the world or others poorer, nothing at the expense of others; but just those few things which in their coming do not stop with me, but touch me rather as they pass and gather strength.

A few friends who understand me, and yet remain my friends.

A work to do which has real value without which the world feel the poorer. A return for such work small enough not to tax unduly anyone who pays.

A mind unafraid to travel, even though the trail be not blazed.

An understanding heart. A sight of the eternal hills and unresting sea, and of something beautiful the hand of man has made.

A sense of humor and the power to laugh.

A little leisure with nothing to do.

A few moments of quiet silent meditation.

The sense of the presence of God.

And the patience to wait for the coming of these things, with the wisdom to know them when they come. —From Elbert Hubbard's Scrap Book.

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To be legally a practitioner in Florida you must apply for the annual re-registration for the fiscal year January 1, 1935 to December 31, 1935.

If you have lost your application card or failed to receive one send at once to

Dr. H. B. Pattishall, Sec.-Treas.
Fla. State Board of Dent. Exam.
351 St. James Building
Jacksonville, Florida.

Bonetti (bored): "Well, what we do this evening?"

Keating: "Let's think hard—"

Bonetti: "No, let's do something you can do, too."—Contact Point.

The minister asked the small boy whether or not the family had any animals. The boy replied: "Yes, four. Mama's the deer, baby is the lamb, I'm the kid and dad's the goat." Journal of Houston Dent. Society.

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WHAT FLORIDA DENTISTS ARE DOING

EAST COAST DISTRICT

On Wednesday evening, November 21st the 20th anniversary of the founding of the Miami Dental Society, was celebrated with a banquet and dance at the Cara Villa Club. One hundred and fifty were present. Dr. A. J. Meyer, a charter member, was the speaker of the evening.

The regular monthly meeting of the Miami Dental Society was held on Monday, December 10th, at 8 P. M. in the Huntington building Club room. The following program was presented:

Diet as Related to Dentistry by Dr. J. S. McKenzie.

Discussion opened by Dr. A. L. Wilkins.

Clinic: Fixed Bridge Work by Dr. E. V. Denault.

On the evening of November 30th, Dr. Christopher Daniels, of London, England, gave a very interesting talk on "Panel Dentistry" to a large group of dentists and physicians.

On December 5th, Dr. Dayton Dunbar Campbell gave a post graduate course "Full Dentures."

Dr. A. E. Edmonds has moved his offices from the Huntington Building to the Olympia building.

Dr. A. J. Zuehlke, of Havana, Cuba, is now located in the Olympia building.

Doctor J. Holden Beckwith has accepted an invitation to prepare and read a paper on Prolonged General Anesthesia for Oral Surgery, to be presented before the Oral Surgery, Radiology and Anesthesia Section of the Midwinter meeting of the Chicago Dental Society to be held at the Stevens Hotel, February 18-21, 1935.

WEST COAST DISTRICT

A meeting of the officers and past presidents of the West Coast District Dental Society was called in Tampa, December 2nd, 1934. The meeting was called and presided over by President-elect Dr. B. L. Gamble with the following members present: Drs. B. L. Gamble, R. D. Cummins, C. J. Caraballo, C. C. Stewart, F. L. Adams, W. P. Wood, F. M. York, C. J. Zimmerman, W. H. Bond, A. M. Smith, Frank Meyer, W. A. Dean and L. N. Harlow.

The annual winter meeting of the Society will be held on January 19th at the Hillsboro Hotel in Tampa. This is a one-day meeting starting at nine o'clock and ending at five o'clock. The entire program is to be given to Ethics and Economics. The program committee assure us that it will be well worthwhile. The Secretary was instructed to write letters inviting every member of the State Society to this meeting. The fact that this is the first time for such a program to be given in the state it is expected that it will be of state-wide interest.

The luncheon at the Hillsboro Hotel roof garden is to be given in honor of Dr. Sheppard W. Foster of Atlanta. Dr. Foster is president of the Atlanta-Southern Dental Colege. The entire luncheon period is to be given over to Dr. Foster. The arrangements committee was instructed to provide a Spanish dinner for members that would care to attend, and arrange for dancing at the club. Dinner and dance to be informal.

Dr. R. D. Cummins made a talk on membership urging every member present to see every desirable nonmember and that the desirability of membership in the Society be impressed upon them.

Outline of Program
West Coast District Dental Society
January 19, 1934
Tampa, Florida

8:30-9:30—Registration.

9:30-10:30 A. M. General Assembly. Invocation—Dr. Nance. Announcements. Reading of Minutes. Introduction of Guests. Committee Reports.

10:00 A. M.—Dr. Ralph R. Burns of Atlanta, Georgia. Lecture on "Ethics."

11:00 A. M.—Dr. C. C. Stewart—Paper on "Membership in your Society."

12:00 o'clock—Honorary luncheon to Dr. S. W. Foster. Chairman, F. M. York. Dr. W. A. Dean of Tampa introducing Dr. Foster.

1:30 P. M.—Dr. Frank Adams. Report of Committee on Public Relations.

2:30 P. M.—Dr. L. D. Pankey of Miami, Florida, "Dental Economics", followed by discussion.

NORTHEAST DISTRICT

The December meeting of the Jacksonville Dental Society was postponed, because of the nearing holiday season.

At the regular January 8th meeting, Dr. F. A. Brink of The Florida Public Health Dept. will give a talk on "Diet in Dentistry". Dr. Brink has been with the State Public Health Department for about twenty-five years. Therefore he should give us a very interesting talk.

A special meeting of the local members was called on December 3rd to hear a talk on "Physiological Factors in Denture Construction" by Dr. Dayton Dunbar Campbell of Kansas City, Mo., which was very interesting.

CENTRAL DISTRICT

Central District to Hold Meeting

The mid-winter meeting of this Society will be held in Orlando Friday and Saturday January 25-26, opening Friday at 2:00 P. M. and continuing through Saturday afternoon with a testimonial dinner in honor of Dr. Alton B. Whitman.

Dr. Sterling Mead of Washington will give his lecture on Preparation of the mouth for Immediate Dentures, which is elaborately illustrated with lantern slides.

He will also give a lecture on the use of dentifrices.

A clinician from Atlanta is also being arranged for to assure a full program.

Among the local men putting on clinics will be Dr. J. E. Chase of Ocala, showing the latest in indirect inlay technic.

Dr. Cyrus Sharp of Orlando will give the results of a years experience using Fords methods for prosthetic work.

It is expected that the latest and most approved methods for direct inlay technic will also be shown.

The meeting will last through Saturday.

Later a letter will be sent to each member giving more complete details as to the program and stating at which hotel the meeting will be held.

All members of other Societies are invited. A large attendance is expected.

P. C. Harrell, Pres.
Leland T. Daniel, Sec'y.

It was with regret that we learned of the recent death of Mrs. Wells of Mt. Dora, wife of our Dr. Wells, which occurred suddenly under the anesthetic preparatory to an operation from unexplained causes as it was not supposed that she was in a serious condition. Dr. Wells is left with four children.

Dr. Caswell of Sanford was reported as usual in the woods on the first

day of the hunting season and at frequent intervals since.

Among the Orlando dentists who went hunting on the first day of the season were Drs. Harrell, Clarks, Jones, Daniel, Williams and Sharp.

Dr. J. W. Simpson of Orlando has at several times recently been reported ill.

The Orlando dentists are co-operating with the Under Privileged Child Committee of the Kiwanis Club to start a Childrens dental clinic. Quite ambitious plans are being worked out.

Among those from a distance attending the recent Prosthetic clinic given by Dr. Smith of the Dentists Supply Co. were Drs. Tison, Mixon and Hussey of Gainesville, Chase and Futch of Ocala, Rogero and Earnhardt of New Smyrna and Molpus and Edward L. Thompson of Daytona Beach. Nearby towns, Deland, Sanford, St. Cloud, Kissimmee, Leesburg and others, all were well represented, together with the entire membership of the Orange County Society, making a largely attended meeting.

NORTHWEST DISTRICT

Dr. and Mrs. R. F. Wells of Panama City made a trip to Atlanta during the past month, Mrs. Wells remaining for two weeks visiting her people.

Drs. Lawrence Evans and W. R. McCollum of Tallahassee were deep in the woods on the opening day of the hunting season all primed for a big buck. They didn't get a shot this trip, however, although their party did bag several fine specimens.

Dr. G. A. Fellows, Panama City has made alterations and additions to his offices that add to their attractiveness and efficiency.

Dr. B. V. Dannheisser and family of Pensacola will spend the Christmas holidays with Mrs. Dannheisser's parents in New Orleans and, with their two boys, are looking forward to the Tulane-Temple football game on New Year's day.

Dr. and Mrs. Neil Williams of Graceville spent Thanksgiving with relatives and friends in South Florida.

Drs. P. E. Nobles and B. C. Barrows, Pensacola have remodelled their offices and made changes that add to their appearance and convenience.

Dr. and Mrs. R. J. Love Chattahoochee will spend the Christmas season with Dr. Love's people in, South Carolina, returning by Atlanta for a short visit at Mrs. Loves' home.

The office of Dr. R. A. Brown of Pensacola was entered and robbed of all available gold scraps, crowns and bridgework in process of construction, inlays, etc., in fact everything gold that could be turned into money. The safe was unmolested. In view of the high prices for gold now being advertised to the public generally, greater caution should be used in the disposition of loose scrap and all gold appliances.

Mrs. R. A. Brown, Pensacola has returned from a two weeks visit with her sister in Montgomery, Alabama.

ANNOUNCEMENT

As Secretary and Treasurer of the Florida State Dental Society, I plead for the whole-hearted support and cooperation of every member. It's not the officers who make a Society, but the spirit of cooperation, of every member. Let's make Cooperation the Key—Note for 1935.

Your various Societies are responsible for organized dentistry. They make it possible for you to enjoy the better things in life because of the accomplishments through their organization. Where would dentistry be today and where would you be if it were not for your District, State and National Societies? The least you can do to support these Societies is to co-operate by paying your dues when they become due.

Your 1935 dues for District, State and National Societies are due January 1st. Pay them and don't become delinquent, missing your Journal, perhaps losing out on your insurance and if you are out for over a year, it will cost you twice as much to get back in.

Start the year right by paying your dues to your District Society secretary January 1st.

Yours for Co-operation,

E. B. Penn, Secy.-Treas.

SCALER'S POCKET

The Ninth Annual meeting of the Florida Dental Hygienist's Association, was held in Pensacola, Florida, October 19-20, 1934.

A very interesting program was introduced by Program Chairman, Edythe A. Carrell.

The President Lucille Gohman, gave a very appropriate introduction of the guests, appearing on the program which is as follows:

Invocation by Rev. Hendree Harrison.

The Hygienist with the Child Patient, by Dr. F. Lamons, Atlanta, Ga.

Education of patients to mouth hygiene, by Dr. W. T. McFall, Atlanta, Ga.

A brief but interesting lecture, demonstration and exhibit by Dr. Moore, Tennessee.

Dr. Frank Castro of the N. A. D. A. gave a stressing talk on the importance of organization work, where the interests of each individual should meet unanimously in service and betterment of the organization, to which one belongs.

Officers elected for the year 1935 as follows:

President, Marion Cross, Tallahassee.

Vice president, Harriette Turner, Jacksonville.

Secretary, Miriam Wood, Pensacola.

Treasurer, Mrs. Oralee Cleveland, Jacksonville.

Executive Council: 3 years, Jewel Whiddon, Miami, 2 years, Minnette C. Brain, Miami, 1 year, Evelyn Wishardt, Miami.

Dr. Z. N. Wright was made honorary member of the Association. Our Jacksonville Associates were very much missed indeed, hope that for the Tampa meeting they will carry high honors for attendance. Margaret Wilson was excused, because of a honeymoon with a newly acquired husband H. D. Davis, Miami. Wedding took place October 3rd, 1934.

Two more hygienists have been added to the Miami Colony: Miss A. Walker, formerly of Orlando, Miss Georgia Pankey of Chicago, Ill. Hygienists, roll up your sleeves and work for the tenth Annual Meeting. Your president needs your individual support and her committees need your cooperation.

Prof. Hahck: "Which combination dissolves gold quickest?"

Briggs: "The marriage ceremony."
—The Contact Point.

The only person who makes a success of running another down is the elevator man.—Journal of Houston Dent. Society.

Send in your dollar or more now for the A. D. A. Relief Fund.

THE 1935 COMMITTEE APPOINTMENTS

Delegates to A. D. A.

Dr. J. E. Chace, Ocala; Dr. C. J. Caraballo, Tampa; Dr. C. P. Cleveland, Jacksonville.

Alternates to A. D. A.

Dr. B. V. Dannheisser, Pensacola; Dr. J. Murray Cox, Miami; Dr. R. D. Cummins, St. Petersburg.

Program—To Be Announced

Clinic

Dr. A. M. Smith, Jr., Tampa, chairman; Dr. Jay Stewart, West Palm Beach; Dr. E. P. Lichtenberger, Titusville; Dr. C. T. Elkins, St. Augustine; Dr. Lawrence Evans, Tallahassee.

Post Graduate

Dr. C. J. Masters, Jacksonville, chairman; Dr. C. C. Stewart, St. Petersburg; Dr. W. F. Andes, Miami; Dr. D. W. Ragan, Daytona Beach; Dr. C. C. Nobles, Pensacola.

Registration and Attendance

Dr. P. C. Harrell, Orlando, chairman; Dr. L. B. King, Bradenton; Dr. B. M. Pell, Hollywood; Dr. L. T. Daniel, Orlando; Dr. Z. L. Webb, St. Augustine; Dr. B. V. Dannheisser, Pensacola.

Editor of Journal and Associates

Dr. H. B. Pattishall, Jacksonville, editor; Dr. W. P. Wood, Jr., Tampa; Dr. Harold Ingram, Miami; Dr. A. B. Whitman, Orlando; Dr. A. F. Douglas, Chattahoochee; Dr. W. Glenn Phillips, Jacksonville.

Business Manager of the Florida Dental Journal and Advisory Committee

Dr. F. P. Meyer, St. Petersburg, business manager; Dr. Fred York, St. Petersburg; Dr. R. D. Cummins, St. Petersburg; Dr. C. J. Caraballo, Tampa.

Relief

Dr. Fred York, St. Petersburg, chairman; Dr. George Shields, Miami; Dr. W. A. Dean, Tampa.

Necrology

Dr. W. J. Fitzpatrick, Miami, chairman; Dr. C. J. Williams, St. Petersburg; Dr. J. W. Simpson, Orlando.

Board of Censors

Dr. Z. W. Wright, Miami, chairman; Dr. R. P. Taylor, Jacksonville; Dr. Geo. Young, St. Augustine.

Public Relations

Dr. F. L. Adams, Tampa, chairman '37; Dr. Z. N. Wright, Miami '37; Dr. L. T. Fields, Panama City '35; Dr. E. C. Geiger, Jacksonville '35; Dr. Donald Morrison, Gainesville '36; Dr. W. D. Caswell, St. Petersburg '36.

School Clinic

Dr. B. L. Gamble, St. Petersburg, chairman; Dr. Chas. Harrison, St. Petersburg; Dr. E. C. Geiger, Jacksonville; Dr. W. G. Sanchez, Miami; Dr. W. R. McCollum, Tallahassee.

Budget and Finance

Dr. C. C. Stewart, St. Petersburg, chairman; Dr. A. W. Sears, Jacksonville; Dr. A. W. Kellner, Hollywood.

Insurance

Dr. W. Glenn Phillips, Jacksonville, chairman; Dr. Jas. H. Shaw, St. Petersburg; Dr. R. H. Gillespie, West Palm Beach; Dr. R. A. Brown, Pensacola; Dr. P. C. Harrell, Orlando.

Dental Hygienists

Dr. A. B. Whitman, Orlando, chairman; Dr. J. M. Cox, Miami; Dr. Guy H. Smith, Jacksonville.

Science and Literature

Dr. M. F. Wielage, Miami, chairman; Dr. B. S. Carroll, Jacksonville; Dr. J. W. Kutrow, Lakeland; Dr. Fred O. Conrad, Tallahassee; Dr. C. H. Sharp, Orlando.

Constitution and By-Laws

Dr. L. N. Harlow, Bradenton, chairman; Dr. A. W. Sears, Jacksonville; Dr. R. H. Gillespie, West Palm Beach.

Legislative

Dr. J. E. Chace, Ocala, chairman; Dr. I. N. Kennedy, Eustis; Dr. W. E. VanBrunt, Tallahassee; Dr. C. J. Masters, Jacksonville; Dr. E. L. Thompson, Daytona Beach; Dr. R. L. McLendon, Marianna; Dr. B. L. Wilkerson, Miami; Dr. B. L. Gamble, St. Petersburg.

Military

Lt. Col. Lynwood Evans, Jacksonville, chairman; 1st Lt. E. G. Beane, Lake Worth; Lt. Col. C. B. Weeks, Lakeland; 1st Lt. H. B. McLendon, Marianna; 1st Lt. Sidney I. Ney, Daytona Beach.

Honorable Fellows

Dr. E. H. Clarkson, Jacksonville, chairman; Dr. J. W. Darsey, Palatka; Dr. C. L. Nance, Tampa; Dr. S. A. Hussey, Newberry; Dr. C. L. Smith, Pensacola.

Local Arrangements

Dr. Coleman T. Brown, Tampa, chairman; and all other members of the Society in Tampa.

Membership Contest Between Districts

Dr. T. P. Chaires, Bradenton, chairman; Dr. H. D. Menges, West Palm Beach; Dr. R. J. Love, Chattahoochee.

Membership

Dr. R. D. Cummins, St. Petersburg, general chairman.

Northwest District

Dr. B. V. Dannheisser, Pensacola; Dr. W. R. McCollum, Chattahoochee; Dr. R. F. Wells, Panama City; Dr. L. A. McKensie, Chattahoochee; Dr. J. Y. Folsom, Marianna.

Northeast District

Dr. Z. L. Webb, St. Augustine; Dr. G. A. Lee, Live Oak; Dr. B. S. Carroll, Jacksonville; Dr. M. D. Smith, Jacksonville.

Central District

Dr. L. T. Daniel, Orlando; Dr. Miller Wells, Mount Dora; Dr. G. W. Schwalbe, Gainesville; Dr. L. C. Riddle, St. Cloud; Dr. J. A. Rogero, New Smyrna.

West Coast District

Dr. C. J. Zimmerman, Ft. Myers; Dr. L. B. King, Bradenton; Dr. W. A. Buhner, St. Petersburg; Dr. K. B.

THANKS

The end of our seventh year of service to the Dental Profession in Florida is near. We appreciate your friendship and the business you have favored us with.

To you, we sincerely wish the best of the Seasons greetings.

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Press

Dr. J. H. Shaw, St. Petersburg, chairman; Dr. C. J. Caraballo, Tampa; Dr. T. O. Henslee, Miami; Dr. E. L. Thompson, Daytona Beach; Dr. C. F. Damerow, Vero Beach; Dr. J. A. Bell, Pensacola.

Economics

Dr. R. P. Taylor, Jacksonville, chairman; Dr. F. L. Adams, Tampa; Dr. L. D. Pankey, Coral Gables; Dr. Donald Morrison, Gainesville; Dr. D. B. Torn, Jacksonville; Dr. W. G. McLeod, Pensacola.

Inter Relations

Dr. I. W. Shields, Miami, chairman; Dr. W. G. McLeod, Pensacola; Dr. R. D. Cummins, St. Petersburg.

DENTAL HEALTH EDUCATION MATERIAL

issued by the

Bureau of Public Relations
American Dental Association

We wish to call our readers' attention to the list of Dental Health Educational Material printed on pages 2063 to 2071 of the Journal of the American Dental Association, November 1934.

Over fifty dental health articles are included in this list—pamphlets on mouth health, lectures, radio talks, pamphlets on nutrition, stories, plays and rhymes, dental programs, newspaper articles, posters, charts, motion picture films, stereopticon slides, first grade and fourth grade dental educational leaflets, models, and booklets on the care of the teeth—all of this material is ethical, authentic and interesting. Most of the newer material has been approved by the Dental Health Educational Committee of the American Dental Association and the United States Public Health Service.

Refer to your November issue of the Journal of the American Dental Association, or write to the Bureau of Public Relations, American Dental Association, 212 E. Superior Street, Chicago, Illinois, for a complete list of dental health material.

Many receive advice, but only the wise profit by it.—Journal of Houston Dent. Society.

Send in your dollar or more now for the A. D. A. Relief Fund.

A HAPPY NEW YEAR

TO Pensacola's dentists and wives who made our recent meeting such a success.

TO Tampa's hosts and hostesses who will try to go them one better next October.

TO A. D. A.'s president, Dr. Frank Casto who thought enough of Florida dentists to pay us a most welcome visit.

TO past president Eddie Thompson.

TO Roscoe Cummins, retiring (Oh Yeah!) secretary and new second vice president.

TO Gov. Dave Sholtz and Doctor Homer Pearson.

TO Florida's two distinguished Fellows of the American College of Dentists, Doctors Caraballo and Chace.

TO editor Pattishall; may his pen never run dry.

TO R. P. Taylor, gentleman and scholar, whose services will be missed by the board of examiners.

TO L. M. Anderson, patron of the arts and sciences.

TO Don Lochner, the Journal's ink smeared publisher.

TO the Necrology committee; may it have nothing to do all year.

TO all the officers and committeemen who will generously give of their time and efforts for the good of the order.

AND A VERY HAPPY AND PROSPEROUS 1935 TO EACH AND EVERY MEMBER OF THE FLORIDA STATE DENTAL SOCIETY.

Fraternally,
C. P. Cleveland

MEMBERSHIP COMMITTEE REPORT

In another part of this issue, you will find an article by Dr. Samuel M. Gordon which contains some very pertinent information and this committee urges every member to read it.

This committee realizes that the subject of membership is somewhat similar to the subject of taxes. In other words, it's ever with us and apt at times to be painful. We do not know of any way to make it brilliant and as interesting as Will Rogers epics but it is something which needs the thoughts and efforts of all of us.

To begin with, let's analyze what we mean when we say, "A member of the Florida State Dental Society." Membership in most organizations mean social contacts, good fellowship, sometimes with insurance angles and sometimes an opportunity to perform civic duties. As an individual dentist in your community, you perform all of the functions usually to a much higher degree than the average layman and they still return nothing to you in the way of professional advancement. Our Society is primarily a scientific organization strictly limiting its membership to men and women who are practicing our profession and states in the opening paragraph of the Constitution. "The object of this Society shall be: To advance the Dental pro-

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fession in education, science—to encourage dental and oral research, to disseminate in the profession knowledge of dental discoveries and inventions."

When you became a member, you subscribed to those ideals and thereby declared your intentions of being more than a mediocre man in your chosen work. As a member, it is your duty to assist an eligible non-member to become a member provided you are satisfied with his morals and ability and that he will fulfill the obligations of his membership.

The purpose of this committee is to secure eligible men for membership but this can only be done with your assistance and the committee is not propagating the idea of a high pressure drive for members as numbers mean nothing unless you have the very necessary quality. In approaching a man for membership, explain carefully to him not only the benefits which he will receive from his membership but that he as a member, assumes certain obligations which he is expected to fulfill. These obligations not only consist of paying his dues promptly, but he is further expected when called upon to do Society work, to do it to the best of his ability.

The committee urges you to expend the necessary time to contact and talk with the eligible non-member in your area, if necessary, make an appointment with him, tell him why you are a member, if he refuses, please take time to write to the undersigned, his reasons for not wishing membership and perhaps by such policies we can iron out many misunderstandings and difficulties.

Our Society now has 340 members that any Society would be proud of, so why don't we have all of the eligible men in our state?

Membership Committee
Roscoe D. Cummins, Chairman

A. D. A. MEMBERSHIP PLAN

Personal Benefits in Membership
By Samuel M. Gordon

"Why should I be a member of the American Dental Association?"

"In what way do the activities of this Association affect or benefit me, the individual practitioner of dentistry?"

These are fair questions. The advantages to the individual members of the several departments of the American Dental Association have already been pointed out. This essay discusses only the benefits of the A. D. A. Bureau of Chemistry and the Council on Dental Therapeutics to you as an individual.

The Council on Dental Therapeutics offers protection to dentists in choosing proprietary remedies. Eleven men, each an authority in a special field, make up the Council. Medicinal preparations are considered in the light of cold, scientific evidence. The findings are reported in the Journal of the American Dental Association and in the book, Accepted Dental Remedies, to be issued annually. The dentist can check up on claims made for dental preparations which he may be urged to use. Members of the Association are privileged at any time to obtain information from the secretary of the Council, relative to dental medicinal preparations.

The A. D. A. Bureau of Chemistry is a well-equipped department for the chemical investigation of remedies presented to the dental profession. As an example of the laboratory's work, its analysis has shown how dentists are paying $72.00 for about 50 cents worth of zinc oxid, sold under a proprietary name. This is just one of many instances.

The following example serves to show the direct benefits from this work to you as an individual member:

Some time ago, a dentist wrote to the Council on Dental Therapeutics for information concerning a proprietary product, worked alright, but its composition was secret and the product was expensive. Dr. ——— wrote to the Council, requesting information. It happened that no information was available at the time, but enough suggestions were offered to enable this practitioner, with just a very few experiments, to compound his own mixture for this purpose. The result was that in the course of the year this man could save enough to pay his local, state and national society dues. In addition, he had the added benefit of knowing what he was putting in his patients' mouths.

Another example illustrates what this work means to the health of the patient. Sometime ago, a pyorrhea cure of secret composition was sold to dentists with miraculous claims. Should the dentist pay $10.00 for a small bottle? Where might he get information? He had no place to turn but to the A. D. A. Bureau of Chemistry. Analysis showed that the preparation was essentially 40 per cent sulphuric acid. Thus this dentist was dissuaded from using this product, for which he had heard such miraculous claims of cures made, because of the known carbonizing effects of concentrated sulphuric acid on the gums.

Your membership in the American Dental Association entitles you to this protection for your pocket book, your safety and the health of your patient. Add to this the services named below and the question could never be asked again: Publication of the Journal, Annual Meetings, Bureau of Public Relations, Library Bureau, Judicial Council, Dental Educational Council, Committee on Dental Indexing, Committee on Dental Legislation and Correlation, Relief Fund Commission, Research Commission, Committee on Dental Economics, Group Insurance.

It has been well said that the ability to see great things large and little things small is the final test of education.—Journal of Houston Dent. Society.

It is easier to keep up than to catch up.—Journal of Houston Dent. Society.

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CONFERENCE ON SOCIAL SECURITY

On November 14th, a meeting of the Committee on Social Security was held at the Mayflower Hotel in Washington, D. C.

This meeting was the outcome of the appointing by President Roosevelt on June 9th, of a committee headed by Frances Perkins, Secretary of Labor, and consisting of Attorney General Cumming; Secretary of the Treasury Morganthau; Secretary of Agriculture Wallace; and Mr. Harry L. Hopkins, Federal Emergency Relief Administrator. The reason for appointing this committee was to make such studies and bring the results of their labors to President Roosevelt so that he might be properly advised as to what course should be pursued to bring to the people of the United States a greater degree of social security through the enactment of laws in the Congress of the United States.

It was further devised that an Advisory Committee of twenty be appointed, the chairman of which is Mr. Frank P. Graham, President of the University of North Carolina. In addition to this Advisory Committee a number of technical advisory boards were appointed to advise the technical staff in the formulation of programs for the various activities decided to be followed by the Committee.

The conference was called to order by the Chairman of the Committee at the Mayflower Hotel and after a short session was divided into discussion groups on the various subjects to be covered by the work of the conference. At 5 P. M. the delegates to the conference were addressed by the President at a reception in the White House.

The Dental Advisory Board appointed by Secretary Perkins consisting of 11 members is as follows: Dr. Frank M. Casto, President of the American Dental Association, Cleveland, Ohio, Dr. J. Ben Robinson, President American College of Dentists, Baltimore, Md., Dr. L. M. S. Miner, Boston, Mass., Alfred Walker, New York City, N. Y., John T. Hanks, New York City, N. Y., George A. Coleman, Philadelphia, Pa., O. W. Brandhorst, St. Louis, Mo., Herbert E. Phillips, Chicago, Ill., J. T. O'Rourke, Louisville, Ky., Roy Green, Sacramento, Cal., Bissell Palmer, New York City, N. Y.

A CONFERENCE WITH A COMMITTEE OF THE AMERICAN MEDICAL ASSOCIATION

A most important step was taken during the meeting of the Ad Interim Committee held at the headquarters of the American Dental Association in Chicago, November 20th and 21st, when for the first time in the history of the two health professions official committees met to formulate plans for closer cooperation.

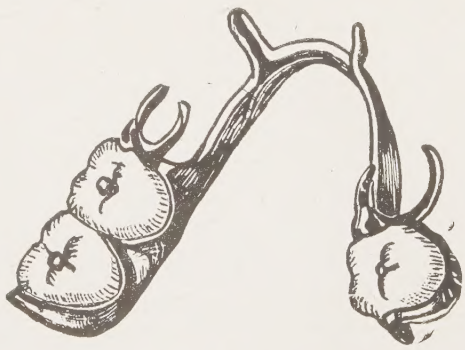
Those present from the American Medical Association were: Dr. Olin West, Secretary, Chicago; Dr. Edward Carey, Dallas, R. G. Leland, Chicago, Austin Hayden, Chicago and R. L. Sensenich, South Bend Indiana.

The members of the Ad Interim Committee and the members of the Economics Committee of the American Dental Association were also present.

After a comprehensive discussion of all points that were raised by different members present, there prevailed a most cordial spirit among those present and at the conclusion it was apparent that a much closer relation would undoubtedly be maintained in the future.

Dr. West, Secretary of the American Medical Association, placed at the disposition of the American Dental Association all of the resources of the Bureau of Economics of the American Medical Association.

This marks a new development in the progress of the health professions which undoubtedly will rebound much to the benefit not only of the members of the profession, but to the public as well.



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